

Enrique Robert Grullon

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OBJECTIVE:

To leverage my creative, technical and leadership skills and experience in interactive communications and branding in a challenging environment.

PROFESSIONAL EXPERIENCE:

- co8.com** Southern California / Milano, Italy 12.2000 – Present
Art Director/Technologist
- Consultant with a focus on Interactive and Branding communications
 - Primarily focused on brand identity, art direction and interactive design
 - Development of data-driven communicative websites and Content Management Systems
 - Technology consultant for Benetton Group (Fabrica). Active clients in California, Italy and UK
- Milk vs Logic Inc (formerly Hot Lava Inc)** San Juan Capistrano, CA 09.2005 – 04.2006
Senior Technologist
- Designed and developed interactive communication strategies
 - Design & Development of Web-Based Customer Relationship Management applications
 - Design & Development of Web-Based Content management system for rich-media applications and websites.
 - Clients include Sony, Land Rover USA, Young & Rubicam Brands, Wunderman, Mattel
 - Awards: Webby 2005 (Consumer), OC Ad Awards, IAAA Silver (Automotive)
- FABRICA (Benetton Communication Research Centre)** Treviso, Italy 06.2004 – 09.2005 / Senior Project Leader
Senior Interactive Project Leader
Executive Project Manager, United People 04.2003 – 05.2004 / work fellowship
- Managed development & deployment of **United People**, Benetton's video messaging system. – 14 installations, 6 countries, 11 languages
www.benetton.com/unitedpeople
 - Senior Leader of Interactive Team. Work closely with Creative Director & Dept. Manager in client pitches and relationships
 - U.P. System was also a pilot launch for networked video servers developed by Sony (NSP-100) – 11 installations worldwide
 - Database Design and Information Architecture for United People
 - Front-end and middleware web development for the BENETTON Group and FABRICA projects
 - Development of registration system for COLORS MAGAZINE website, www.colorsmagazine.com
- Wirestone LLC** Costa Mesa, CA 02.2001 – 12.2001
Design Technologist
- Technology & Brand focused advertising agency with 11 offices in the US
 - Lead Interactive Designer & Technologist for Orange County, California office
 - Web designer and developer (User Interface, Information Architecture, Database design, Flash development)
 - Worked closely with development teams from other Wirestone offices on large scale projects
- Hawk Clothing (Tony Hawk Inc.)** San Juan Capistrano, CA 01.1998 – 06.1998
Art Director
- Worked closely with Hawk family to establish look and style of children's clothing brand
 - Modeled after world champion skateboarder, Tony Hawk.
 - Brand & collection was purchased by Quicksilver 18 months after launch
- Girle Q Clothing** Dana Point, CA 11.1995 – 02.1997
Apparel Designer/Owner
- Designer/Owner of a boutique collection of young women's streetwear apparel.
 - Sold through streetwear boutique stores in Los Angeles, New York & nationwide by Urban Outfitters

Applications: Photoshop, Illustrator, Flash, Dreamweaver, Final Cut Pro, After Effects, DVD Studio Pro

Programming Languages: PHP, SQL, XML, Actionscript, HTML, Javascript, CSS, Ruby on Rails

ACADEMIC PREPARATION:

B.A. in Communications, Advertising California State University, Fullerton, CA, 2000. Concentrations: Design, Advertising/Campaign Strategy

Languages: English, Spoken Spanish, Spoken Italian

Citizenship/Work Eligibility: US Citizenship
Italia - Permesso di Soggiorno per Lavoro Autonomo

Publications: Action Sports Retailer (1997), FAB (2004), COLORS (2004-2005), PIG (2005)

Public Speaking: Euroforum: Communication | April 2004 | Vienna, Austria
Magdalena Creative Communications Festival | May 2005 | Maribor, Slovenia – Lecture on Fabrica
Magdalena Festival | May 2006 | Maribor, Slovenia – "A Career in Creative" Workshop about being Freelance