

## **Enrique R Grullon**

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### **Objective**

To leverage my creative, technical and leadership skills and experience in interactive communications and branding in a challenging environment.

### **PROFESSIONAL EXPERIENCE:**

**co8.com** | Consultant/Designer/Technologist      USA & International 12.2000 – Present

As a consultant I focus on Technology, Branding & Interactive. My emphasis is on technology solutions, brand identity, communication strategy and interactive design/development. I'm versatile and change roles depending on a project's needs. Often I will work developing new ideas, as a strategist, developer or producer. Projects are executed in a variety of technologies. I work internationally and have executed projects in the US and Europe.

**TheBigSpace Ltd.** | Solutions Director      Milan/New York 09.2006 – 12.2008

TBS is an Experience Design consultancy focusing on Consumer-Facing RFID and Interactive within the retail space. They are best known for the MagicMirror, their flagship product.

As Solutions Director I worked directly with executive clients, innovation, creatives and technical teams to structure and manage the vision, development and execution of projects. TBS works internationally with clients and I regularly lead multiple projects simultaneously in several countries. Key clients include, JCPenny, Levi Strauss, Ralph Lauren, American Apparel, Throttleman & Le Coq Sportif.

**Futurefarmers** | Technologist/Project Leader      San Francisco, CA (Remote) 04.2005 – Present

I've been an external collaborator with Futurefarmers and Amy Franceschini since 2005. I've worked on various artistic, non-profit and commercial projects. Based out of San Francisco, I've worked remotely on projects as a lead developer, project leader and technologist. Projects include the Ad-Hoc Ecosystem, Free-Soil.org and the Tool of North America websites.

**Milk vs Logic Inc** | Senior Technologist      San Juan Capistrano, CA 09.2005 – 04.2006

At MvL I designed and developed interactive communication strategies for clients such as Sony, Land Rover, Young & Rubicam Brands, Wunderman & Mattel. I architected and developed a series of web-based CRM and CMS systems for RIAs and websites. MvL was awarded a 2005 Webby (Consumer), OC Ad Awards and IAAA (Automotive) Silver for Sony and Land Rover.

**FABRICA/Benetton Group**      Treviso, Italy 04.2003 – 12.2006

Senior Interactive Project Leader & Fellowship student

Fabrica is Benetton's Communications Research Center in Northern Italy. I was awarded a fellowship in 2003 in their interactive department as a designer, developer and information architect. I worked under Creative Director Andy Cameron on experimental and consumer interactive installations and websites. After my fellowship I was hired as consultant to FABRICA and the Benetton Group to lead interactive projects. I lead the development & deployment of United People, a video messaging system with 14 installations in 6 countries.

**Wirestone LLC** | Design Technologist      Costa Mesa, CA 02.2001 – 12.2001

I was Lead Interactive Designer & Technologist for Wirestone's Orange County, California office. I worked on interface design, information architecture, database design and flash development. I also worked closely with development teams from Wirestone's other 11 offices on large scale projects for clients such as AT&T, Hewlett Packard & Compaq.

**Girlye Q Clothing** | Apparel Designer/Owner

Dana Point, CA 11.1995 – 02.1997

From 15-19 years old I started designing and manufacturing a collection of women's streetwear apparel. I ran it out of my mother's garage and later moved it to Los Angeles. I sold in boutique stores in Los Angeles, New York, Japan & nationwide through Urban Outfitters.

**Frameworks/Languages:** OOP PHP, MySQL, MVC, CakePHP, XML, AS3, AMF, HTML, CSS, AJAX/JS, RoR

**Applications:** OSX, Linux (Ubuntu), Photoshop, Illustrator, Flash, Dreamweaver, Textmate, OmniOutliner

**EDUCATION:**

**B.A. in Communications, Advertising** California State University, Fullerton, CA, 2000

Concentrations: Design, Advertising/Campaign Strategy

**Languages:** English, Spoken Spanish, Spoken Italian

**Public Speaking:** Euroforum 04/04Vienna, Austria; Magdalena Festival, 05/05 & 05/06, Maribor, Slovenia